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Joerns Resource Centre

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Privacy Policy:

This privacy policy sets out how Joerns Healthcare uses and protects any information that you give Joerns Healthcare, both relating to you and any customer, when you use this website.

Joerns Healthcare is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you or a customer can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Joerns Healthcare may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st July 2016.

We may collect the following information:

- Name and job title of user
- User contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers

What we do with the information we gather about you:

We require this information to maintain your account, understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send users promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Security:

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Please note:

- 1. This website is built to worldwide web consortium (W3C) security standards.
- 2. All existing log-in details are held on an encrypted database as are future user names and passwords.
- 3. All inputted customer details are held on an encrypted database.

How we use cookies:

A cookie is a small file which asks permission to be placed on your computer's hard drive.

The cookies on this website simply store an encrypted line of text which holds a user's credential's for accessing the site. It is 'strictly necessary' to enable the user to log in to the system, without it the site would not function at all.

A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

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Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

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You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at: marketing@joerns.co.uk

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You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to:

Joerns Healthcare Limited
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Worcester Road
Drakes Broughton
Pershore
Worcestershire
WR10 2AG

Email: marketing@joerns.co.uk

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